

DigiPen Colors

PRIMARY COLORS

DIGIPEN RED

CMYK: 0/100/85/25
PMS: 187 C
RGB: 186/17/39
HEX: #ba1127

DARK RED

CMYK: 5/100/70/50
PMS: 202 C
RGB: 133/0/34
HEX: #850022

LIGHT RED

CMYK: 0/100/92/2
PMS: 185 C
RGB: 231/27/43
HEX: #e71b2b

MEDIUM GRAY

CMYK: 17/12/12/0
PMS: 427 C
RGB: 209/211/213
HEX: #d1d3d5

DARK GRAY

CMYK: 65/56/53/31
PMS: 425 C
RGB: 83/85/87
HEX: #535557

BLACK

CMYK: 0/0/0/100
PMS: Black
RGB: 0/0/0
HEX: #000000

SECONDARY COLORS

DARK TEAL

CMYK: 87/22/32/50
PMS: 5473 C
RGB: 5/90/101
HEX: #055a65

PURPLE

CMYK: 80/76/32/20
PMS: 5265 C
RGB: 70/70/112
HEX: #464670

LIGHT TEAL

CMYK: 75/0/28/0
PMS: 7466 C
RGB: 5/185/190
HEX: #05b9be

TERTIARY COLORS

ORANGE

CMYK: 5/80/90/5
PMS: 7579 C
RGB: 218/85/48
HEX: #da5530

GREEN

CMYK: 50/6/100/20
PMS: 377 C
RGB: 117/157/51
HEX: #759d33

GOLDEN YELLOW

CMYK: 5/38/100/0
PMS: 124 C
RGB: 238/165/32
HEX: #eea520