

DigiPen Logo Color Guide



Primary Red

DigiPen Red

CMYK: 0/100/85/25
PMS: 187 C
RGB: 186/17/39

Accent Reds

Dark Red

CMYK: 5/100/70/50
PMS: 202 C
RGB: 133/0/34

Light Red

CMYK: 0/100/92/2
PMS: 185 C
RGB: 231/27/43

Grayscale

White

CMYK: 0/0/0/0
RGB: 255/255/255

Light Gray

CMYK: 4/3/2/0
RGB: 241/241/243

Medium Gray

CMYK: 17/12/12/0
PMS: 427 C
RGB: 209/211/213

Dark Gray

CMYK: 65/56/53/31
PMS: 425 C
RGB: 83/85/87

Black

CMYK: 0/0/0/100
RGB: 0/0/0

DigiPen Logo - Approved Color Applications

DigiPen Logo
DigiPen Red



DigiPen Logo
Black



DigiPen Logo
Gray



DigiPen Logo
White



DigiPen Logo
White



DigiPen Logo
White

